

Expanding Access • Improving Quality
Eliminating Disparities • Community Care Management
Controlling Costs • Enhancing Care Experience
Generating Health

THRIVING COLORADO DASHBOARD



northcoloradohealthalliance.org

Thriving Colorado Dashboard Data sharing for statewide collective impact. **LEARN MORE**

Track and report

on community and statewide goals

Connect and collaborate

with other communities and agencies

Share and align

strategies, efforts, and resources







Collective Impact Criteria

Mutually **Continuous Shared** Common **Backbone** Reinforcing Communication Agenda Measurement Support **Activities** Engagement of Frequent Shared vision of Ongoing support diverse set of communication Agreement on how provided by change, common stakeholders among key players success will be dedicated staff to understanding of coordinating over an extended

activities

period of time

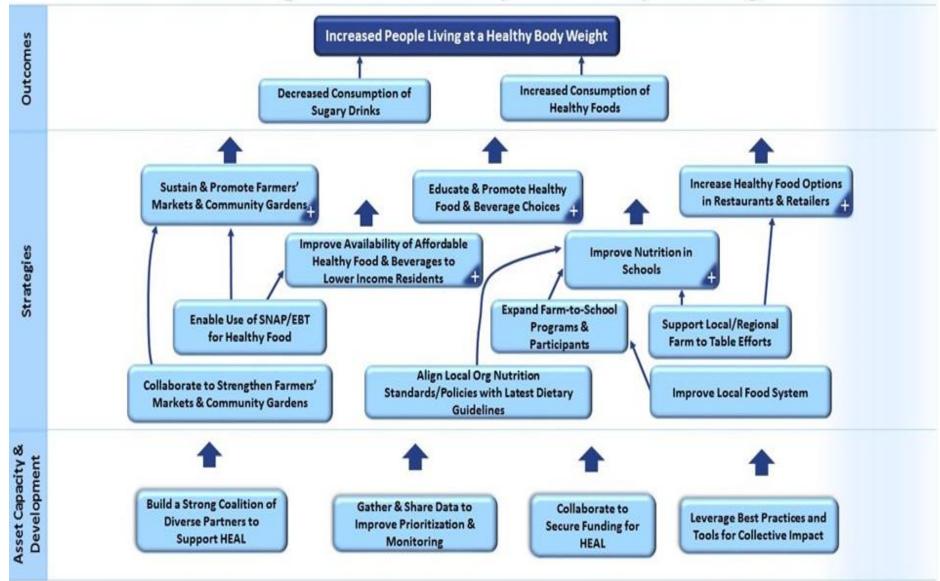
the initiatives



problem

measured

Thriving Weld County: Healthy Eating





Tab Set



PI-HE: Sustain and Promote Farmers' Markets and Community Gardens

Description

Activities & Ideas

Evidence

From-To Gap

Obstacles

Organizations

Sustain & Promote Farmers' Markets and Community Gardens

A farmers' market is a multiple vendor market, where producers sell goods directly to consumers at a specific location. Farmers' markets most often sell fresh fruit and vegetables; meat, dairy, grains, prepared foods, and other items may also be available. A community garden is any piece of land that is gardened or cultivated by a group of people. Community gardens are typically owned by local governments, not-for-profit groups, or faith-based organizations. Communities may support gardens through tax incentives, land banking, zoning regulation changes, or ongoing assistance through free services such as water or waste disposal. Creating a strong local food system, including markets and gardens is key to improving the health of our community. Our community is collaborating to not only have farmers' markets and community gardens, but also to collaborate to ensure the continued success of the county's five farmers' markets and 10 (28 in Weld?) community gardens.

Farmers' Markets Lead Advocate: Deb Deboutez, (City of Greeley, Deborah.Deboutez@greeleygov.com, 970-336-4167)

Action Team:

Carlee Rosen, (North Colorado Health Alliance, crosen.alliance@nocoha.org, 970-346-2505)

Katie Castillo (Healthy Kids Club, katherine.castillo@uchealth.org)

Sue Schmidt (High Plains Library District, SSchmidt@highplains.us)

Leslie Beckstrom (Weld County Dept. of Public Health & Environment, Ibeckstrom@weldgov.com)



Scorecard

Organizations Helping Achieve Healthy Eating Throughout Weld County							
	Name	Trend Duration		Target Value	Current Value		
▾	Strategy: Sustain and Promote Farmers' Markets and Community Gardens						
	City of Greeley: \$ of vendor sales at Greeley farmers' market	+	3	\$150,000.00	\$225,141.86		
	City of Greeley: \$ of sales through kids coupons at Greeley farmers' market	0		\$404	\$404		
	City of Greeley: # of individuals/families participating in community gardens in Greeley	+	2	123	112		
	∠ High Plains Library District: # of community gardens at branch libraries	+	1	3	1		
	☑ Discover Weld: # of farmers' markets in Weld County	+	1	6	11		
	∠ Healthy Kids Club: # of promotional events at Greeley Farmers¹ Market	0		15	12		
	∠ Healthy Eating: # of community gardens in Weld County	+	3	20	26		



Measure at a Glance



PI-HE:Sustain and Promote Farmers' Markets and Community G... •

Display Settings -



COG:\$ of vendor sales at Greeley farmers' market



Time Period	Target Value	Actual Value
Year 2016	\$150,000.00	\$225,141.86
Year 2015	\$150,000.00	\$196,431.02
Year 2014	\$150,000.00	\$175,905.54
Year 2013	\$150,000.00	\$144,323.95
Year 2012	\$150,000.00	\$165,981.20
Year 2011	\$150,000.00	\$186,725.44
Year 2010	\$150,000.00	\$201,216.21
Year 2009	\$150,000.00	\$221,021.29



Current Statewide Implementation



- Leverage an opportunity for statewide collaboration
- Offer a scalable, flexible tool
- Reduce the barriers to adoption (vendor, time, capacity)
- Lower entry cost for everyone
- Provide expertise and technical support
- Evaluate implementation & initial collective impact

Current Thriving Colorado Dashboard Users

San Juan Basin Health Department

El Paso County Public Health Department

Northwest Colorado Community Health Partnership

Mile High Health Alliance

Weld County Department of Public Health & Environment

Asian Pacific Development Center

Big Timbers Community Alliance

Kit Carson County Health and Human Services

Larimer County Department of Health and Environment

Mt. San Rafael Hospital Rural Health Clinic

Oral Health Colorado

West Mountain Regional Health Alliance

Healthy Beginnings, Inc

Center for African American Health



Contact Information

Carlee Rosen, MPH

Director of Community Health Development Crosen.alliance@nocoha.org/970-346-2505

Mark E. Wallace, MD, MPH CEO/CMO

mwallace.alliance@nocoha.org

northcoloradohealthalliance.org





